

A Lions Clubs International Global Membership Team Coordinator is responsible for driving membership growth within a designated geographic region by actively supporting Lions Clubs in recruiting new members, promoting positive club experiences, implementing membership development strategies, and ensuring clubs are aware of and utilize available resources to achieve the organization's overall membership goals, particularly aligning with the "MISSION 1.5" initiative to reach 1.5 million members globally.

Key Responsibilities:

- **Membership Development Strategy:**

Develop and execute a comprehensive membership growth plan for their assigned district, focusing on diverse recruitment tactics and retention strategies.

- **Club Engagement:**

Regularly interact with Lions Clubs within their district to assess membership needs, identify potential challenges, and provide guidance on recruitment initiatives.

- **Training and Education:**

Conduct workshops and training sessions for club leaders on effective membership recruitment techniques, including utilizing Lions International tools and resources.

- **New Member Orientation:**

Ensure new members receive a proper introduction to Lions Clubs International and their local club to foster engagement and retention.

- **Data Analysis and Reporting:**

Monitor membership data, analyze trends, and generate reports to track progress towards membership goals and identify areas for improvement.

- **Community Outreach:**

Collaborate with clubs to identify potential new members within their communities and develop strategies to reach diverse demographics.

- **Collaboration with Leadership:**

Work closely with district leadership, including the District Governor, to align membership goals with overall district priorities.

- **Promotion of Global Initiatives:**

Communicate and promote Lions International's global initiatives and programs to encourage member participation and engagement.

Key Skills and Qualifications:

- **Leadership and Communication:**

Excellent interpersonal skills to motivate and inspire club leaders to achieve membership targets.

- **Strategic Planning:**

Ability to develop effective membership growth plans, set goals, and implement strategies to achieve them.

- **Data Analysis:**

Proficiency in analyzing membership data to identify trends and inform decision-making.

- **Relationship Building:**

Strong ability to build rapport with Lions Club members at all levels and foster collaboration.

- **Project Management:**

Proven ability to manage multiple projects simultaneously and meet deadlines.

- **Understanding of Lions International:**

Knowledge of Lions Clubs International mission, values, and membership structure.

Note: The specific responsibilities of a Global Membership Team Coordinator may vary depending on the region and the organization's current membership goals.

- **Plan Your Schedule for the Year**

- Good planning starts with a master calendar so you may properly dedicate time for events and obligations required for your position. Be sure to confirm the dates for the major district events, multiple district events and your own club's events. You can find those events on the District 5NW webpage Calendar Page.

<https://www.lionsdistrict5nw.com/district-35-i-calendar>

Following is a month by month list of **critical** and important activities:

July

- **Discuss goals with District Governor & Global Action Team Chairs**

August

- **Attend District Cabinet Meeting**
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

September

- **Complete an online leadership development course**
- **Organize a membership recruiting and retention event**
- Attend District GAT Zoom Meeting
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

October

- **Attend District Strategic Planning meeting**
- **Attend State Lions Convention**
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

November

- **Participate in a radio talk show Lions membership recruiting and retention event**
- Attend District GAT Zoom Meeting
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

December

- **Organize a membership recruiting and retention event**
- Attend District GAT Zoom Meeting
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

January

- Attend District GAT Zoom Meeting
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

February

- Complete an online leadership development course
- **Organize a membership recruiting and retention event**
- **Attend District Cabinet Zoom Meeting**
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

March

- Attend District GAT Zoom Meeting
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

April

- **Attend District 5NW Spring Rally**
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

May

- **Attend District Cabinet Meeting**
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT

June

- **Organize a membership recruiting and retention event**
- Attend District GAT Zoom Meeting
- Attend Multiple District GMT zoom meeting if scheduled by MD5 GMT